# SPEECH 1: THE INFORMATIVE SPEECH

One of the goals of higher education and honors study in particular is empowering good citizenship. In this course we will be setting our sights on the world beyond local and national citizenship, and begin to think globally. Increasingly we live in a complex and interdependent world, and so in this course our Informative Speech will focus on a global issue or organization. A database of global topics is available to you on the Global Citizenship Project webpage, and in our ANGEL shell.

**THE ASSIGNMENT**: Deliver a 5-7 minute presentation designed to teach your audience about a global topic of your choice in a manner they will find interesting, understandable, and memorable. Your goal is to provide an accurate explanation and description of the subject matter so the audience understands the information presented. The speech will be recorded and you will be required to watch the video in order to complete a self critique of your performance.

**Readings**: Chapters 7-10, 14-15, 21-23, and Miller Outlining Chapters Parts I & II (in back of book)

**Objectives**: To demonstrate proficiency in:

* developing a clear specific purpose/thesis statement;
* researching, selecting and using appropriate supporting material;
* researching databases from Brookdale’s library web site;
* integrating oral source citation in body of speech;
* developing and using a speaking outline;
* identifying and using the most appropriate organizational pattern;
* applying informative speaking principles;
* constructing a typed MLA Works Cited List.

**GRADING CRITERIA**:

**Content:**

* Appropriate narrowing of topic to meet time constraints
* Meeting the requirements of an effective speech introduction
* Development of each point using effective and varied supporting material
* Oral citations of the sources of researched information
* Quality of research sources
* An effective conclusion

**Organization:**

* Clear use of Introduction-Body-Conclusion structure
* 2-5 main points
* Effective use of previews, transitions between main points, and reviews

**Delivery:**

* Extemporaneity (speeches delivered from manuscript will receive failing grade)
* Conversational vocal quality
* Eye Contact
* Gestures
* Transitional movement
* Quality of visual aid

**Written Work:**

* Two copies of your speaking outline (See Miller II for examples)
* An MLA Works Cited List
* Self Critique (to be completed after watching the video of your speech)

**This assignment is worth 0-100 points toward your final grade.**